

Women find satisfaction in Halifax: Survey

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Well done guys — the women of Halifax are satisfied.

In a national Ipsos Reid survey conducted by Kellogg's for their Special K Satisfaction cereal, Halifax made the top three in three categories: love life; relationships with friends and family; and with their city overall.

"I am (satisfied). I think I have a really good quality of life here," said Tara Joosse, 28.

The city is just conducive to socializing, she said, and it's small enough to provide a good backdrop for a healthy love life.

"I'm engaged and we actually met because we kept running into each other everywhere, like



Ryan Taplin/Metro Halifax

Rachel Derrah, sitting near a window overlooking Barrington Street yesterday, has a few issues with Halifax but is generally satisfied with her life here. Halifax scored well in three categories in a recent survey aiming to determine the satisfaction level of Canadian women.

on Spring Garden Road, at Tribeca, here and there," Joosse said. "It's easy to meet people, I think, because there are a lot of circles of friends that overlap. People are more approachable, I think, in a city this size than in a larger one."

In addition, there are plenty of options for women when going out for a fun night with friends, and the city is small enough to get around easily, she said.

"I live downtown as well, so that makes it even easier."

Rachel Derrah, who studied community design, said there are a few problems, but Halifax is generally a good, socially active city to live in.

"I think it's a pretty good place to live, but a lot of change needs to happen right now — like, Barrington Street is really dead, and I want to live in a city where I can shop downtown and not go to a mall," she said.

"The social culture here is really strong, even if the economic culture isn't. I'm pretty satisfied, I guess."

Being a man, it's safe to say Mayor Peter Kelly wasn't polled for this survey, but he said he was happy to see the results.

"If this shows women are satisfied then the chances are others in their relationships — families, spouses, friends — have the same feeling," Kelly said.

Survey results

Overall satisfaction

Toronto

Vancouver

Ottawa

Satisfaction with health

Toronto

Vancouver

Ottawa

Satisfaction with body image

Toronto

Ottawa

Montreal

Satisfaction with love life

Toronto

Edmonton

Halifax

Satisfaction with relationships with friends and family

Vancouver

Halifax

Winnipeg

Satisfaction with the work they do

Vancouver

Edmonton

Calgary

Satisfaction with their city overall

Quebec City

Halifax

Vancouver